

1 EiewSeng

Owner: KhunFasantaritPhakul
Location: Damnoenkasem Road
Working time: 5:00 - 18:30

"The chopped ice knife with heavy usage indicates to the diligence and patience of work."

Attraction
"The chopped ice knife" has been often changed because every knife is in heavy usage. So it shows her diligence and patience to work. Moreover in this store, there is Kwanas God which is the god of fortune and prosperity. Her children's teacher bought this for her because of affection.

Pride
Aunt Kwan is so proud of this store because it is the main income for her family until now. This is also a professional service which she can offer her children study in universities.

2 MahathatOsoth

Owner: KhunBhanharnPhungsil
Location: SaphanTia
Working time: 14:00 - 17:00 (Closed Sunday & Monday)

"Ancient materials and tools for Thai herbal can find here."

"Recognize the value of Thai herbal, also love and take care the wisdom of Thailand (Thai medicine)"

Attraction
This store has almost kinds of herbs which are necessary to compound medicines, including the related tools and equipment that used since the past until now.

Pride
Uncle Bhanharn is proud not only to protect the wisdom of Thailand (Thai medicine), but also to treat the patients by Thai medicines. Moreover he recognizes the value of Thai Herbal.

3 ThedTharm

Owner: KhunOrawanGroypraseth
Location: SaphanTia, in front of WatMahathat
Working time: 6:00 - 18:00

"This handmade fragrant candle is made by the old recipe which inherited from a generation to another generation."

"Love to work here because it is independence. There are only customers can force."

Attraction
The handmade Laifang and fragrant candles are the whole sale and retail products, which are the traditional. Moreover there are many antique candlepots with well maintenance in this store.

Pride
She loves this job because it is independence. No one can force. She has done this job since she had just graduated, quite long time. A reason that she still works here because of the loyal customers who know her so long time. Also this is the family business and she prefers to communicate to next generation.

4 Hong PhaphPhetchaburi (Phetchaburi Photo)

Owner: KhunSamrath Teachach
Location: SaphanTia, in front of WatMahathat
Working time: 8:00 - 17:00

"Proud to be the people of Phetchaburi, and can do anything for people here"

Attraction
There are many ancient cameras and Phetchaburi Old Town pictures. Especially, the picture of a man riding ancient bicycle is displayed in the store. He was selected as a contemporary artist, Visual Arts, Photography.

Pride
He is so proud to be the people of Phetchaburi and can take photo for Phetchaburi people in many generations. Also he was able to openy stores from the photos to people understand the lifestyle and atmosphere of the city in the past very well.

5 KaFaebuyay Hung (Buyay Hung Coffee Shop)

Owner: KhunSulphonWathawanchakul
Location: Neayay SaphanTia
Working time: 6:00 - 16:00

"People come here to chat and share their stories or news with the traditional coffee."

Attraction
The coffee is traditional coffee that still uses the original recipe since the opening. Its taste is smooth and soft. Moreover, there is an ancient tea box which used to since her mother-in-law is still alive, and now it is difficult to find out.

Pride
This shop is a coffeehouse forum. Look people come to exchange information. It is also a location of Phetchaburi Shrine where it is respectful place of people in the community. They always come to pay homage at the major festivals.



6 QuXunHua

Owner: KhunMaleePhetchaburiSakul
Location: SoffernamPhanchCharoen
Working time: 8:30 - 17:00

"Aunt Malee has kept the antique products for the new generation to see, because these are difficult to find nowadays."

Attraction
This store opened since year 1943 or about 70 years ago. Aunt Malee is the second generation and succeeded to her father. In the past this store sold rice and other goods. But it closed down because of the government policy. She then started to sell tobacco. She always teaches others to earn income. Also she is so happy to keep the antique products for the new generation to see.

Pride
New her brother takes care the factory. Currently Aunt Malee sells tobacco that has been made with the tobacco leaves from her father's factory. She sells worldwide since tobacco is popular in many countries. She is very proud to be the people of Phetchaburi and can take photo for Phetchaburi people in many generations. Also he was able to openy stores from the photos to people understand the lifestyle and atmosphere of the city in the past very well.

7 Jintanaphorn

Owner: KhunManeewanRojchanchongprath
Location: PhraNaiCharon Road
Working time: 10:00 - 20:00

"Our store provides a good service, makes to order with unlimited size, and the price is negotiable."

Attraction
The store does not use the industrial sewing machine. All uniforms must be passed laborer eyes who seem the quality control process. If they find mistake, they can solve it immediately.

Pride
There are not only loyal customers, but also new customers visit this store, because the quality of products has never made them disappear.

8 Niyom Thai

Owner: KhunPhumritHana-achok
Location: PhraNai Charon Road
Working time: 7:00 - 17:00

"Niyom Thai (Pro-Thailand) wears school uniforms in Samor (anchor) brand."

Attraction
This store is decorated itself by the old furniture which adapted from the last generation. The owner is a hospitable man. He always cares his customers himself. There are so many products to choose from head to toe. Also it is satisfaction guaranteed; all students who visit this store ensure they are looking well.

Pride
This is a faith job which provides income to offer his children to school. He not only cares the products' detail and the quality of products, but also intends to the good service. This makes his customers appreciate to buy school uniforms with him.

9 Chua Hua Chiang

Owner: KhunLeungKetchaphichai
Location: SoffernamPhanch Charoen
Working time: 7:00 - 17:00 (Closed Sunday as a half day)

"The old kitchenware store sells the modern kitchenware."

Attraction
The traditional kitchenware store, which locates in SoffernamPhanch Charoen, belongs to KhunLeung who success to his father. In the past it was built as the vernacular architecture with wood and dried leaves of the ripa palm. But after the great fire of Phetchaburi, it was rebuilt as the half concrete half wood building.

Pride
The store firstly was a grocery that its bestseller product was kitchenware. So the sold more kitchenware until changed it to be kitchenware store. Nowadays he increases more modern kitchenware to attract more customers.

10 ThanomPhanich

Owner: KhunKongChachong
Location: SoffernamPhanch Charoen
Working time: 8:00 - 17:30

"The riverside retro store which has been with the Phetchaburi Market is the pride and relationship of the owner."

Attraction
This goods are good quality and cheap. They all are fresh from the original source. For example coconut palm sugar is original from Wong Bu. The atmosphere of this store is maintained as the traditional period such as shelf, clock and accordion door. When entering into the store, it reminiscent of retro period.

Pride
Aunt Kong enjoys the work. Her pride is to offer her children to school, even she had never study. Most of all she likes and admires with this store and this area. From though now but she still, she prefers to stay here and does not want to move out.

The Phetchaburi Old Town

Phetchaburi Province is a city with a long history of commerce and settlement. It is because in the past, Phetchaburi was an important port where had been trading along the river. Phetchaburi contacted with the major trading centers of Ayutthaya Kingdom, Phetchaburi contacted with the city walls. These included the concept, local Thai food and because of Phetchaburi (or nabob) along both sides of the river. Also there was a large floating market located on the mouth of the canal, in front of WatMahathat. That area became the main commercial community along the Phetchaburi River.

In reign of the King Rama IV, Phetchaburi was like the second capital city. He used this city as a prototype to develop in all aspects. For example, construct roads, even at that time they were not call "road", they called "trak" (alley); such as, Trakmanai Lang Talad (means an alley which is near the harbor) and behind the market, and many rice-beds the temple. Moreover, it was introduced new and modern things during the time, such as sewing machines, typewriters, the first concrete bridge and etc. Even the buildings around the market started to construct by bricks and mortar, but most houses in the area were crowded and still built as the vernacular architecture with wood and dried leaves of the ripa palm.

Then in year 1925, there was the great fire of Phetchaburi on the market area. It covered from the west of riverthe Chonkrakulbridge along the Ch. Saenrith Road) until, Ratchabumrui Road and from the Ratchabumrui Road until, the market area. The fire destroyed many buildings and the city was almost completely destroyed. The result, he decided to expand the old roads and prohibited to build trader wood houses in this area.

The second great fire in year 1950 caused the market was changed. This is a great renovation of Phetchaburi. It planned the structure of Land Transportation which supported better transportation and more commerce in the area, while the commerce and transportation in front of WatMahathat were flat. The city was expanded westwards. The building models were changed dramatically, especially the shops were damaged by fire were rebuilt as half-iron-reinforced buildings similar to the present.

Unfortunately, the economic was developed without regard to its identity. Therefore the stories and images of Phetchaburi in the past gradually disappeared by the changed of generation, not only architecture, art, culture, but also lifestyle. This Old Town Shops are preserved the information of Phetchaburi original shops. For this reason, in addition, this is to set up the perspective of tourists know more about the city as multidimensional ideas.

Organized this Map of the Phetchaburi Old Town Shops is a part of Healthy Space Project, which is a project to strengthen the healthy as a substantial creative space in Phetchaburi Province. Arsanapit Institute, supported by Thai Health Promotion Foundation, cooperating with public areas for all age's people to share the related organizations to create the public areas for the health, history, and the local culture. It is also a source of cultural studies, history, and wisdom to those who are interested.

This map is surveyed data by Phetchaburi Youth Group and Look Via Group. They also compiled and prepared the Map of the Phetchaburi Old Town Shops. They interviewed the owners about their history, value and pride. These all shops are agreed by the local people as the Phetchaburi traditional shops, which their young people can learn the value and importance of lifestyle, people, and relationship so they are proud of their Phetchaburi.

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The process of data collection



Youth visit the field and interview the local people about the attraction of each shop. In addition, the youth questioned the pride of each owner. The objective is to make them aware the value of the antique shops, and also to strengthen their communication, observation, and data collection skills.

Interview with local people and data collection

The process of data analysis



Each youth reflects what they get on the field, and the group lecturer concludes the issue. So there is the same information of antique shops. The objective is to develop their teamwork and presentation skills.

Group discussion after field survey

The groups of youth explorers

- Group 1**
- 1.Miss ThithichayaChaichatt (Gib)
 - 2.Mr. NatthapholYoopensukh (Golf)
 - 3.Miss SumaleeJarinda (Pape)
 - 4.Miss ThanyamaSawanghom (Om)
- Group 2**
- 5.Miss SunisaPrathumtheng (Noodaeng)
 - 6.Miss SirkhwanThesangam (Tah-yim)
 - 7.Mr. SarangyooThanomuch (Gel)
 - 8.Mr. Thirachet In-saeng (Tor)
- Group 3**
- 9.Miss KanokwanRaephet (Mind)
 - 10.Miss Rungnapha Tongsi (Gel)
 - 11.Mr. WuthinuntPrathumtheng (Noi)
 - 12.Mr. SatayujitHomtongsaithapom (Jay)
- Group 4**
- 13.Miss PreeyapornPhanperm (Nick)
 - 14.Miss PichayaKijchanapanich (Uph)
 - 15.Miss Nutthanichaklinklay (Tai)
 - 16.Miss SabaitongKlabkay (Noi)
- Group 5**
- 17.Miss SarasithKritthathom (Pond)
 - 18.Miss SuthineEasota (Mai)
 - 19.Miss PichayaPomsing (Fai)
 - 20.Miss UbonratSirkoonoyuthin (Bon)
- Group 6**
- 21.Mr. SarasithKritthathom (Pond)
 - 22.Miss SuthineEasota (Mai)
 - 23.Miss PichayaPomsing (Fai)
 - 24.Miss UbonratSirkoonoyuthin (Bon)
 - 25.Mr. WanchaomPawarita (Puen)

12 Thien Sun Osoth

Owner: KhunAksakhongstangkul
Location: PhrachChareon Road
Working time: 8:00 - 17:00

"This antique scale is used by now."

Attraction
This store has been opened since year 1952 and located on the land of the Crown Property Bureau. The shop was established by Khun-Adiak's grandfather who was a Chinese doctor. It operated over 100 years, before the great of Petchaburi in the past. It sold herbs about 90%, while today it sells both conventional medicines and herbs together. Most customers are local customers because they are proud to support the good quality herbs for both cooking and doing medicine. The owner also informs that Thai herbs such green medicine is popular than conventional medicine.

Pride
Although KhunAdiak think she is the last generation to take care this store, but she is proud to support the family affair. Also she maintains the antique appliances for descendant's knowledge such as the antique scale and the drug grinder.

16 Kuay Hong Hong

Owner: KhunSungkhamSakamawong
Location: PhrachChareon Road
Working time: 7:30 - 17:00 (Closed Sunday)

"This store has the most of canvases and linoleums in Petchaburi Province."

Attraction
This store has opened over 60 years on the land of the Crown Property Bureau. It is a commercial building. In the past, it was a 3 shop, but now KhunHakham has sold only ordination products after her father died. She decided to leave her bank job and assist her family to make the ordination products. Currently this product is not the handmade product because she has a lot of designs. KhunHakham tries to find varieties products selling in her store. She always thinks that customers are her friends so they should get the best quality of product with low-price.

Pride
KhunSungkham works with faithful and hospitable, so her store is well known by word of mouth. She is happy to provide the convenience here because she loves to communicate with her customers.

20 RuamPhanith

Owner: KhunRatamulakSulpanich
Location: PhrachChareon Road
Working time: 7:30 - 19:00

"A traditional shop of Petchaburi sells a full range of ordination products."

Attraction
This store has many ordination products with good quality. In the past, they were the quality handmade products. The former Ecological Provincial Governor used to stress on their quality. Now even they sell others to do instead, but it still uses his special of this store.

Pride
KhunRatamulak's trading principle is honesty and integrity. She is proud to succeed her family business. When her customer advises her service and relationship, she is so happy because she knows that her customer has a good quality product.

24 Lim Yong Seng

Owner: KhunSermBunaratserth
Location: PhrachChareon Road
Working time: 7:00 - 18:00

"The traditional ready-made clothes are several products with modern designs."

Attraction
This store has many ready-made clothes which come from his boy or Sangharn Bank which KhunYong always selects the products himself every week. As the reason, this store has new products all the time.

Pride
KhunSermBunaratserth is proud to succeed his ancestor's career, and customers admire this store because the owner is friendly person and there are the affordable-price products.

28 PhetPraserth

Owner: KhunSermPraserth
Location: PhrachChareon Road
Working time: 8:00 - 18:00

"This traditional barbershop in the retro atmosphere has the professional barbers."

Attraction
The store's atmosphere is still maintained to the retro barbershop. There are many moves to rent here as their locations such as Hrodvahniew. A little thing called love, and Rak Nuea Chua Thailand.

Pride
KhunSermPraserth mentions that he is proud of his job because it is his family income and he is able to support his traditional career. This is the noble job which work on the human's head and it is the honesty job.

13 KimPhanich

Owner: KhunSamonChareonsriwong
Location: PhrachChareon Road
Working time: 7:30 - 17:00

"The antique weighing apparatus is still used here."

Attraction
The antique scale in this store is still used. It was established more than 70 years. Originally it sold dried food, but it has changed to sell ordination supplies later. However it still sells some dried food such rice, fish sauce, nuts, and sugar now. The ordination supplies will sell during the ordination ceremony around April - June. There are the local customers continuously buying here. The owner is so proud of this building and prefers to maintain it.

Pride
The building of this store is traditional style. The owner is so proud of this building and prefers to maintain it.

17 Tae Num Jaw

Owner: KhunSombatTrakarnapree
Location: Ban Nam Masakul
Working time: 8:00 - 17:00 hrs (Closed Sunday)

"A process of making salted eggs is to mark eggs with sandy soil 3 days, and then boil them."

Attraction
Aunt Sombat informs that the salted eggs delicious depending on the time of mark and the quality of eggs. She will choose eggs herself and makes them with sandy soil and salt.

Pride
She is proud to do this job because it earns income for her family. Now her children have graduated and get good jobs.

21 Hang Thong Suriya (Suriya Gold Shop)

Owner: KhunJuthamasSantichot
Location: PhrachChareon Road
Working time: 8:00 - 17:00 (Closed Sunday)

"There are many designs of rings in this store, especially the antique Petchaburi design."

Attraction
This shop has the antique Petchaburi designed gold. Customers buy the gold from here and resell. The best sell products are Pined ring, Button designed ring, and globe designed earrings.

Pride
This job is not spending more time, but the makes more money. Even this is not the main career, but it benefits because that takes so long time to do per piece.

25 Sri Siam

Owner: KhunApharaSriamkul
Location: PhrachChareon Road
Working time: 7:30 - 19:00

"I can repair all kinds of clock such as watch, hand-as clock, and hanging clock."

Attraction
The antique watch showcase is an attraction of this store. It presents to customers this is the clock repaired. In addition, the owner advises the antique clock and prefers to repair all of them for longer uses.

Pride
I prefer to provide the best thing for my customers as they are my family members. Even they did not buy the product from my store, but I am happy to serve them as the best I can.

29 Lim Jib Hong

Owner: KhunWach
Location: Anama Road
Working time: 10:00 - 14:00

"This antique optometer is bought since the opening."

Attraction
The antique optometer has been used since the opening. It was ordered from overseas. In the past this optometer's price was able to buy a house. Moreover there is an antique 3-side mirror for customers by the glasses.

Pride
He is proud of his optical shop because this is the first shop in the province. He is happy to maintain all antique materials for new generations.

14 Kuay Yong Tak

Owner: KhunSantongJantajai
Location: PhrachChareon Road
Working time: 8:00 - 17:00

"This store sells multifarious goods. There are not only toys, but also appliance."

Attraction
The antique scale in this store is still used. It was established more than 70 years. Originally it sold dried food, but it has changed to sell ordination supplies later. However it still sells some dried food such rice, fish sauce, nuts, and sugar now. The ordination supplies will sell during the ordination ceremony around April - June. There are the local customers continuously buying here. The owner is so proud of this building and prefers to maintain it.

Pride
The building of this store is traditional style. The owner is so proud of this building and prefers to maintain it.

18 Lim Hai Tong

Owner: KhunHuiyapa and KhunAphatWathachongrath
Location: PhrachChareon Road
Working time: 7:30 - 18:00

"The antique products are remained in this store."

Attraction
This store has a lot of products, such as battery, perfume, powder, toothpaste, pencils, bells, towel, shaving cream, umbrella, and etc. These all are daily-used products. It seems the small supermarket. Also there are the old brand products in the store now.

Pride
Customers like this store because of KhunHuiyapa and KhunAphat are friendly. If customers ask any product, but the store does not have, they will recommend to other stores.

22 Saeng Thong

Owner: KhunSantongJantajai
Location: PhrachChareon Road
Working time: 7:00 - 17:00 (Closed the last Sunday of each month)

"This sewing accessories are affordable price."

Attraction
This store has many sewing accessories such as button, zip, thread, and lines. It also has the sewing machines. Her customers are mostly ladies.

Pride
The products of this store are affordable price. The owners are also friendly and always suggest the products to their customers. This good emotional and happy to work every day.

26 Or Sukh Jitt

Owner: KhunJaninaThasita
Location: PhrachChareon Road
Working time: 7:00 - 17:00 hrs (Closed Sunday)

"This store has agriculture spare-parts and engines from overseas, which are good quality and standard with reasonable price."

Attraction
This store has quite completely agriculture spare-parts, engines, and its accessories. Even the price of products is quite high, but KhunJanina guarantees her products are good quality with high standard and clearly information.

Pride
KhunJanina informs this job is to make her free trade, but she feels independent. Even now there are many competitors, but she has a good strategy to support customers on advantage and disadvantage of each product.

30 Li Hii Ha

Owner: KhunSriromSriBoonkorn
Location: Anama Road
Working time: 7:30 - 19:00

"These materials decorate on this store since the opening."

Attraction
There are many antique materials such as chair, clock, and cupboards. These are made by the local wisdom.

Pride
It is the main career of the family which KhunSrirom is still happy to work. She thinks it is better than to do nothing. She loves to meet customers every day.

15 Nana Phan

Owner: KhunPhaPusheeha
Location: PhrachChareon Road
Working time: 8:00 - 19:00

"The Nana Phan paper bag has been used since the opening until now."

Attraction
The antique scale in this store is still used. It was established more than 70 years. Originally it sold dried food, but it has changed to sell ordination supplies later. However it still sells some dried food such rice, fish sauce, nuts, and sugar now. The ordination supplies will sell during the ordination ceremony around April - June. There are the local customers continuously buying here. The owner is so proud of this building and prefers to maintain it.

Pride
Aunt Sari tells that is the family business which continuously earns income for her family unit now. Also she is happy to fulfill her customers' needs.

19 Tang Ngawn Hong Z

Owner: KhunSawalak and KhunTintanTangswadit
Location: PhrachChareon Road
Working time: 10:00 - 21:00 (Closed Sunday)

"This shop offers a full range of construction materials."

Attraction
The store has many construction materials, such as steel, electric appliances, sanitary wares, and carpentry tools from Sweden.

Pride
KhunSawalak is proud that store flourishes to this day. Also this is the first construction material shop in Petchaburi province. Customers always say the owners are friendly and their products are good quality since the opening. Owners confirm to maintain the identity of building as long as they can.

23 Pra-songkh

Owner: KhunPhanLikhthamvit
Location: PhrachChareon Road
Working time: 8:30 - 18:00

"This is a traditional ordination store which succeeds from the ancestor."

Attraction
The decoration is called 100 years. It is located on the land of State Property. It is the 3rd generation with 3 owners. "Pra-songkh" is the father's name. This store focuses to sell the items not the ordination supplies. Most products are ordered from Bangkok. Moreover, they sell the traditional handmade beaded cloths which are the best-sell product, especially the celebration.

Pride
Currently the store trading is fat, company with the fat, because there are many ordination stores. Unfortunately, this store does not have a successor. Their children have their own jobs.

27 Hmouk Pa Jira

Owner: Pa Jitkae Lo
Location: PhrachChareon Road
Working time: 7:00 - 19:00

"There are many kinds of hat in this store."

Attraction
The hats which were weaved hats which hardly find out now because there are remained a few professional makers. Also the antique customers are still maintained since it was the dessert shop.

Pride
Even this is a small business, but it is income can serve Aunt Jira herself without require any more from her children.

31 Thai Niyom

Owner: KhunTada and KhunAddaGeeYosavath
Location: Anama Road
Working time: 7:00 - 19:00 (Closed Sunday)

"The antique cupboard of medicines was specially ordered."

Attraction
The attraction is the antique cupboard. It is hardly to move as a result of its condition is still same in the past. Moreover, the ceiling-fan and other accessories are maintained as same as in the past.

Pride
This is a good income business which can serve all family members well. Even now the children are grown up with their own jobs, but Khun Tada and KhunAdda prefer to work here because love to serve their customers.